Index for Vol. 12 (1985)

Articles

" 'Bringing Order Out of Chaos': Edward Bernays and the Salvation of Society Through Public Relations" by Marvin Olasky. 1:17-21.

"Excerpts from 'The Problem of Journalism History' " by James W. Carey. 2:51-53.

"Functions of the Reform Press" by Jean Folkerts. 1:22-25.

"Genevieve Forbes Herrick: A Front-Page Reporter 'Pleased to Write About Women' " by Linda Steiner and Susanne Gray. 1:8-16.

"I.F. Stone: A Maverick Journalist's Battle with the Superpowers" by Robert Cottrell. 2:62-67.

"In the Eye of the Beholder? Sensationalism in American Press News, 1820-1860" by Donald L. Shaw and John W. Slater. 3-4:86-91.

"Late 19th-Century Texas Sensationalism: Hypocrisy or Biblical Morality?" by Marvin Olasky. 3-4:96-100.

" 'Putting the World at Peril': A Conversation with James W. Carey." by Tom Reilly. 2:38-50.

"Sensationalism and Moralizing in 16th and 17th-Century Newsbooks and News Ballads" by Mitchell Stephens. 3-4:92-95.

"Sensationalism and the Development of 19th-Century Reporting: The Broom Sweeps Sensory Details" by Warren Francke. 3-4:80-85.

"Sensationalism in Perspective" by John D. Stevens. 3-4:78-79.

"Slavery in Colonial Newspapers: The Somerset Case" by Patricia Bradley. 1:2-7.

"Women Witness the Russian Revolution: Analyzing Ways of Seeing" by Zena Beth McGlashan. 2:54-61.

Authors

BRADLEY, PATRICIA. "Slavery in Colonial Newspapers: The Somerset Case." 1:2-7.

CAREY, JAMES W. "Excerpts from 'The Problem of Journalism History'." 2:51-53.

COTTRELL, ROBERT. "I.F. Stone: A Maverick Journalist's Battle with the Superpowers." 2:62-67.

FOLKERTS, JEAN. "Functions of the Reform Press." 1:22-25.

FRANCKE, WARREN. "Sensationalism and the Development of 19th-Century Reporting: The Broom Sweeps Sensory Details." 3-4:80-85.

GRAY, SUSANNE. "Genevieve Forbes Herrick: A Front-Page Reporter 'Pleased to Write About Women'." 1:8-16.

McGLASHAN, ZENA BETH. "Women Witness the Russian Revolution: Analyzing Ways of Seeing." 2:54-61.

OLASKY, MARVIN. " 'Bringing Order Out of Chaos': Edward Bernays and the Salvation of Society Through Public Relations." 1:17-21.

OLASKY, MARVIN. "Late 19th-Century Texas Sensationalism: Hypocrisy or Biblical Morality?" 3-4:96-100.

REILLY, TOM. " 'Putting the World at Peril': A Conversation with James W. Carey." 2:38-50.

SHAW, DONALD L. "In the Eye of the Beholder? Sensationalism in American Press News, 1820-1860." 3-4:86-91.

SLATER, JOHN W. "In the Eye of the Beholder? Sensationalism in American Press News, 1820-1860." 3-4:86-91.

STEINER, LINDA. "Genevieve Forbes Herrick: A Front-Page Reporter 'Pleased to Write About Women'." 1:8-16.

STEPHENS, MITCHELL. "Sensationalism and Moralizing in 16th and 17th-Century Newsbooks and News Ballads." 3-4:92-95.

STEVENS, JOHN D. "Sensationalism in Perspective." 3-4:78-79.

Book Reviews

ASHDOWN, PAUL, ed. *James Agee: Selected Journalism* (reviewed by Roy Alden Atwood), 3-4:106.

ASHLEY, PERRY, ed. *American Newspaper Journalists, 1920-1950* (reviewed by John Stevens), 1:31-32.

BLUM, D. STEVEN. *Walter Lippmann: Cosmopolitanism in the Century of Total War* (reviewed by John Derge), 2:69.

BOTEIN, STEPHEN, ed. *Mr. Zenger's Malice and Falshood* (reviewed by MaryAnn Yodelis Smith), 3-4:104.

BRADY, KATHLEEN, *Ida Tarbell: Portrait of a Muckraker* (reviewed by Marion Marzolf), 2:71-72.

BRYANT, WILLIAM CULLEN II and THOMAS G. VOSS, eds. *The Letters of William Cullen Bryant*, Vol. 4 (1858-1864) (reviewed by Gerald J. Baldasty), 1:32.

COOK, FRED J. *Maverick: Fifty Years of Investigative Reporting* (reviewed by Herbert H. Howard), 2:74-75.

CORNEBISE, ALFRED E. *The Stars and Stripes. Doughboy Journalism in World War I* (reviewed by Roy Halverson), 2:70-71.

DANKY, JAMES P., ed and MAUREEN E. HADY, compiler, with ANN BOWLES, research assistant. *Native American Periodicals and Newspapers 1828-1982: Bibliography, Publishing Record, and Holdings* (reviewed by Sherilyn Bennion), 1:26-27.

DELANO, STERLING F. *"The Harbinger" and New England Transcendentalism: A Portrait of Associationism in America (reviewed by Roy Alden Atwood)*, 2:76.

DESMOND, ROBERT. *Tides of War: World News Reporting 1931-1945* (reviewed by J. Herbert Altschull), 2:74.

DWYER, RICHARD A. and RICHARD E. LINGENFELTER. *Lying on the Eastern Slope: James Townsend's Comic Journalism on the Mining Frontier* (reviewed by Thomas H. Heuterman), 1:32.

FISCHER, HEINZ-DIETRICH, ed. *Outstanding International Press Reporting: Pulitzer Prize Winning Articles in Foreign Correspondence*, Vol. 1, 1928-1945 (reviewed by J. Herbert Altschull), 1:31.

FOX, STEPHEN. *The Mirror Makers: A History of American Advertising and Its Creators* (reviewed by Ted Curtis Smythe), 1:35.

GARRAY, RONALD. *Congressional Television — A Legislative History* (reviewed by Herbert H. Howard), 1:29-30.

GHIGLIONE, LOREN, ed. *Gentlemen of the Press* (reviewed by Rik Whitaker), 1:28-29.

HAVICK, JOHN J., ed. *Communications Policy and Political Process* (reviewed by Dwight Teeter), 1:29.

HEARN, LAFCADIO and HENRY FARNY, eds. *Ye Giglamps: A Weekly Illustrated Journal Devoted to Art, Literature and Satire* (reviewed by Paul Peterson), 1:27-28.

HIGGINS, GEORGE V. *Style Versus Substance: Boston, Kevin White, and the Politics of Illusion* (reviewed by John Derge), 2:73-74.

HOOPES, ROY, *Ralph Ingersoll, A Biography* (reviewed by Daniel W. Pfaff), 3:4:103-104.

JAMIESON, KATHLEEN HALL. *Packaging the Presidency: A History and Criticism of Presidential Campaign Advertising* (reviewed by William Ames), 1:30-31.

KELLY, R. GORDON, ed. *Children's Periodicals of the United States* (reviewed by Carol Reuss), 1:28.

KERN, MONTAGUE, PATRICIA W. LEVERING and RALPH B. LEVERING. *The Kennedy Crises. The Press, the Presidency, and Foreign Policy* (reviewed by Betty Winfield), 1:33.

KNEEBONE, JOHN T. *Southern Liberal Journalists and the Issue of Race, 1920-1944* (reviewed by Donald L. Shaw), 3-4:101-102.

LANG, GLADYS ENGEL and KURT LANG. *The Battle for Public Opinion: The President, the Press, and the Polls During Watergate* (reviewed by Richard Schwarzlose), 2:72-73.

LINGENFELTER, RICHARD E. and KAREN RIX GASH. *The Newspapers of Nevada, A History and Bibliography, 1854-1979* (reviewed by Sherilyn Cox Bennion), 3-4:106.

PERRY, GLEN C.H. *"Dear Bart." Washington Views of World War II* (reviewed by Ted Curtis Smythe), 2:5-76.

POPE, DANIEL. *The Making of Modern Advertising* (reviewed by Ted Curtis Smythe), 1:35.

PULLIAM, RUSSELL. *Publisher Gene Pulliam: Last of the Newspaper Titans* (reviewed by Earl L. Conn), 2:72.

Remembering America: A Sampler of the WPA American Guide Series (reviewed by Roy Halverson), 2:76.

ROBERTS, NANCY L. *Dorothy Day and the Catholic Worker* (reviewed by William Parmenter), 1:27.

ROWAN, STEVEN, *Germans for a Free Missouri, Translations from the St. Louis Radical Press* (reviewed by William Howard Tetel), 1:32-33.

RUTHERFORD, PAUL. *A Victorian Authority: The Daily Press in Late Nineteenth Century Canada* (reviewed by Garth S. Jowett), 3-4:102-103.

RUUD, CHARLES A. *Fighting Words: Imperial Censorship and the Russian Press, 1804-1906* (reviewed by Owen V. Johnson), 1:34-35.

SHIRER, WILLIAM L. *The Nightmare Years, 1930-40* (reviewed by Randall L. Murray), 2:70.

SIMS, NORMAN, ed. *The Literary Journalists: The New Art of Personal Reportage* (reviewed by Roy Alden Atwood), 1:28.

TEDFORD, THOMAS L. *Freedom of Speech in the United States* (reviewed by Jeremy Cohen), 3-4:105.

TURNER, KATHLEEN J. *Lyndon Johnson's Dual War: Vietnam and the Press* (reviewed by Marvin N. Olasky), 3-4:104-105.